

Privacy Policy

1. General Information

At New Identity Body Shaping Studio, your privacy is of utmost importance. This Privacy Policy outlines how we collect, use, store, and protect your personal information in compliance with applicable data protection and privacy laws in the State of Qatar. By using our services or visiting our premises, you consent to the practices described in this Privacy Policy.

2. Information We Collect

We may collect the following categories of personal data:

Personal Identification Data: Name, date of birth, contact number, email address.

Medical and Health Information: Relevant health conditions, and body measurements necessary to provide safe and personalized sessions.

Service Records: Appointment history, consultation notes, and progress tracking.

Payment Information: Billing details and transaction history (no card data is stored directly by the Studio).

Digital Data: Information collected via our website or online forms, including cookies, device data, and communication preferences.

3. How We Use Your Information

Your information is used to provide and personalize body shaping and wellness services; Maintain accurate health and service records; Communicate appointment reminders, follow-up messages, and promotional offers (where consent is given); Improve the quality of our services and client experience; Comply with legal and regulatory obligations.

4. Consent

By providing your information, you consent to its collection, use, and storage for the purposes stated in this policy. You may withdraw your consent at any time by contacting us, except where data retention is required by law.

5. Data Retention

We retain your personal data only for as long as necessary to fulfill the purposes outlined in this policy or as required by law. When information is no longer needed, it will be securely deleted or anonymized.

6. Data Protection and Security

We implement appropriate technical and organizational measures to safeguard your personal data from unauthorized access, alteration, disclosure, or destruction. Access to client records is limited to authorized staff members who are bound by confidentiality obligations.

7. Sharing of Information

We do not sell, trade, or rent personal data. Information may be shared only in the following cases:

With healthcare professionals for referral or medical safety (with your consent); With regulatory authorities when required by law; With trusted service providers who assist in operations (e.g., booking systems, secure data storage), bound by confidentiality agreements.

8. Confidentiality

All client information, including medical and personal data, is kept strictly confidential and used solely for the purpose of providing safe and personalized services. The Studio complies with applicable data protection and privacy regulations in Qatar. Staff are trained in confidentiality protocols and required to adhere to our strict privacy standards.

9. Your Rights

You have the right to: Access and review the personal data we hold about you; Request correction or deletion of inaccurate information; Withdraw consent for non-essential data processing; File a complaint with relevant data protection authorities in Qatar if you believe your rights have been violated.

10. Changes to This Policy

We may update this Privacy Policy periodically. Any changes will be posted on our website and made available at our Studio premises. Continued use of our services constitutes acceptance of the revised policy.